

smile more

by Nordhus Dentistry

Produced to improve your dental health and awareness

Winter 2007/2008

from the dentist



Holiday Greetings!

And all the best!

The holiday season is here, and with it a chance for all of us to give all of you a heartfelt thanks for your loyalty and friendship during the past year.

As the New Year draws closer, many of us are inspired by our anticipation of everything a new beginning can offer. This is the time of year when each of us considers how we can make the coming year the best that it can be.

We intend to make this New Year our personal and professional best by continuing to provide you with leading-edge dental care in an atmosphere that is as warm, relaxed, and as welcoming as we can make it.

Our entire practice team hopes your holidays are happy, healthy, and filled with family and friends.

Have a wonderful holiday,

Dr. Byron J. Nordhus & Team

invisalign® Day

Tuesday, December 11th, 2007

3 pm - 6 pm

Come and see if Invisalign is right for you!

We're very excited to introduce you to *Invisalign*®, a revolutionary orthodontic technique that has improved the smiles of thousands of patients. Invisalign uses a series of clear, removable aligners to gradually straighten teeth. The aligners are comfortable, and because they're made with medical-grade plastic, they're virtually invisible. No more metal mouth means you'll smile more during treatment, and you'll spend less time in our office having adjustments! Because the aligners are removable, daily brushing and flossing are not affected in any way, and you can eat anything you fancy!

We welcome you to come out for our Invisalign Day to discover how Invisalign can give you the smile you've always wanted!

1-Day Special Offer



- **FREE Invisalign Consultation**
- **FREE orthodontic records (photos and x-rays)**
- **FREE teeth whitening (\$300 value) for all Invisalign patients**
- **Financing as low as \$93 per month**

Space is limited to the first 12 RSVP's...

So call today to reserve your spot!

(316) 721-6730

www.nordhusdentistry.com

Communication is important to us - don't be afraid to ask questions!

Goodbye "Type A" Stress

Hello DERPS!

Ambitious, stressed-out Type A personalities are probably grinding their teeth at being overshadowed by stressed-out Type D's ... anxious gloomy worriers, ERs ... the emotional responders, and Type P pessimists. All of these personality types are at risk for stress-related illness!

The majority of us will occasionally clench or grind our teeth during stressful times, but out-of-control teeth grinding can wear down enamel and weaken fillings and crowns. That's costly for your dental and overall health – and your appearance.

Relax! We can help rebuild your worn smile by bonding a composite resin that is strong and attractive. We can also place ceramic crowns or overlays to save and protect your natural tooth ... without metal ...so your smile looks completely natural!

Fabulous Lips!

Now that you have the dazzling smile you've always wanted, we know that you'll want to keep it that way! When you perform your home care routine, don't forget to protect your lips – the perfect frame for your perfect new look.

We need sunlight to synthesize vitamin D, but too much sunlight can burn our skin, prematurely age, and cause skin cancers. Moisturizing chapped lips is always a good idea, but remember – winter or summer – when you apply sunscreen to your face, include those lips!

And women, why not benefit from all of the technology that lipstick manufacturers have invested in so you can wear special sunscreen lipsticks? You can still enjoy the great outdoors... and wonderful textures and colors that can enhance your glorious smile!

Glorious smile!



Crown Your Day!

Light up your beautiful smile – discretely!

Are you afraid you'll be noticed if you change your smile? Well, when you see how great your new smile looks, you'll probably want to be noticed! Modern restorations that use crowns – like dental implants and crowns and bridges – look discretely natural and can light up your smile ... like nobody's business! Here's how...

1 A **crown** will cover your damaged tooth so that it will appear completely normal again and likely be even stronger than the original. Fabulous materials like porcelains and ceramics are not only strong enough to withstand natural biting pressure and resist chipping, staining, and cracks, but they are truly beautiful and translucent like natural enamel.

2 When there is an actual gap that needs closing, a **bridge** that combines crowns on your supporting teeth to strengthen them, and artificial teeth to span the gap, is an excellent alternative.

3 A crown can also be integrated into a dental **implant** which is an artificial tooth implanted right into your jawbone. Because it is anchored into your bone, it helps to prevent the bone deficiency that can accompany the loss of a tooth. An implant can be an alternative to, or used with, a denture or bridge.

We can help to restore your beautiful smile for a lifetime. Please see us soon for a consultation ... you will really notice a difference!

Don't Pout!

Stay stylish with sculptured veneers!

Just like you, cosmetic dentistry keeps on moving forward. We know that the last thing you want is a smile that looks older and less stylish than the rest of you. Whether fashionably full lips are on your agenda or not, you'll be satisfyingly surprised to see how cosmetic veneers disguise teeth flaws and brighten your smile!

Materials and techniques continue to improve to look more naturally beautiful so that your natural beauty can shine through. Today's ultra thin veneers can be sculpted to meet different needs and can even be bonded to your existing bridgework!

Here are some of the ways that cosmetic veneers can boost your smile wattage:

Lighten and brighten teeth that have become stained from coffee, tea, red wine, or even tetracycline.

Conceal chips, gaps, and uneven teeth.

Revitalize tired-looking crowns and bridgework.

Enhance a lovely smile by brightening and re-proportioning until it's downright gorgeous!

Believe it ... both men and women today are gorgeous ... healthy, physically fit, and knowledgeable about what they need and what they want.

Let us help you to make good decisions about the best type of veneer to suit your goals and your lifestyle!

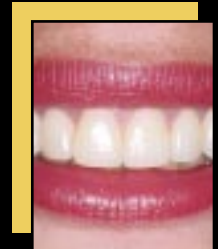


Smile Talk

Color has a lot to say!

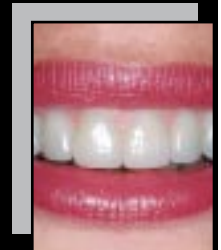
Healthy adult teeth naturally contain a mixture of yellow, red, and gray shades. Teeth whitening can work wonders – no matter how your teeth look on the color spectrum.

Yellow? The dentin is revealed when enamel is thinned, usually due to ageing or brushing too hard.



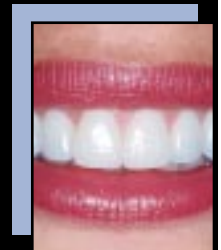
Yellow

Gray? It's likely that you have experienced tetracycline damage – probably sometime during your youth.



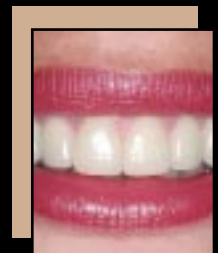
Gray

Blue? Some studies show that too much unsupervised whitening can give teeth a blue hue – boo hoo!



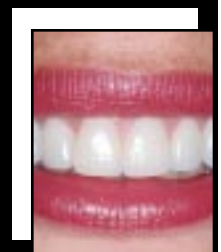
Blue

Beige? Could be too much coffee, tea, or red wine, or due to smoking or chewing tobacco.



Beige

White? You probably have a great home-care routine, keep regular checkups, and accept professional dental advice about tooth whitening.



White

Santa Claus In Wichita To Have His Teeth Cleaned

Santa Claus is coming to town. That's right, Santa has to get his teeth cleaned before he travels the world eating lots of cookies and drinking lots of milk. Santa will be visiting *Nordhus Dentistry*, the home of Dr. Byron Nordhus and his awesome Team on **Monday December 17th from 4:30 pm to 6:30 pm**. They will be hosting a **Toy Mountain Celebration with Santa**. Everyone is invited to visit, bring an unwrapped gift for Toy Mountain or cash donation (make checks payable to Salvation Army- Toy Mountain) and receive a photo of you with Santa Claus, and his favorite Dental Elf, Dr. Nordhus. There will be refreshments and a chance to win some great prizes.



There are a lot of families in need in our community and this is the perfect time to show them how much we care this holiday season.

We want this to be a **HUGE** success for Toy Mountain, so bring your friends and family, and enjoy the Christmas Spirit with us.

If you are not able to attend our celebration you can drop a Toy off at our location from November 26th thru December 17th. We appreciate your support.

Free Whitening For Life!

Creating Brighter Smiles For Life!

Because your smile means so much, we are proud to offer:

FREE WHITENING FOR LIFE!

Whitening for Life is available to all our patients that have their teeth whitened in our office. Then at each 6 month hygiene visit, you'll receive additional whitening solution to help keep your smile bright for the rest of your life!

Call now (316) 721-6730!

Where Did All The Candy Go?

The candy from this years Candy Buy Back was sent to our Troops from McConnell AFB, 22nd AMXS Squadron, over in the Middle East.



officeinformation

Nordhus Dentistry, LLC

Dr. Byron J. Nordhus
11940 W Central Avenue, Suite 100
Wichita, KS 67212-5180

Office Hours

Monday 8:00 am – 5:00 pm
Tuesday 8:00 am – 5:00 pm
Wednesday 8:00 am – 5:00 pm
Thursday 7:00 am – 2:00 pm
Friday *Closed*

Contact Information

Office (316) 721-6730
Fax (316) 722-2736
Email care@nordhusdentistry.com
Web site www.nordhusdentistry.com

Office Staff

Teresa and Laurie.... Patient Coordinators
Shantay and Julie Hygienists
Adrianna and Paige Assistants

Congratulations Julie!

Julie was newly elected as Vice President of Wichita's Dental Hygiene Association.

The Second Grade Brownie Troop from SEAS visited Dr. Nordhus' last month. They are working on earning their Healthy Habits Badge.



Canker Sores?

Using our laser technology, we can help relieve the pain and recurrence!

Cavity Free Club Winners!

August	Rachel
September	Samantha
October	Hayes

